



RETAIL SALE PROHIBITION OF CERTAIN RODENTICIDE PRODUCTS IN CALIFORNIA

➤ *What are California's new rodenticide sale restrictions?*

Effective July 1, 2014, all pesticide products containing the "Second Generation" Anticoagulant Rodenticides (SGAR) brodifacoum, bromadiolone, difenacoum, or difethialone must be removed from retail sales. A list of those SGAR products is attached.

➤ *Why can't retailers sell SGAR products in California?*

SGAR products can only be sold by licensed pest control dealers because they are being made California restricted materials. Pest control dealers are licensed by the California Department of Pesticide Regulation (DPR).

➤ *How can I identify these California restricted material SGAR products?*

Attached is a list of DPR registered SGAR products that are designated as restricted materials effective July 1, 2014. Read the label and if the label lists brodifacoum, bromadiolone, difenacoum, or difethialone, as an ingredient, the product is restricted and can only be sold by a DPR-licensed pest control dealer.

➤ *What if a retailer continues to sell SGAR products after July 1, 2014?*

Selling a SGAR after July 1, 2014, is illegal for a retailer not licensed as a pest control dealer and may result in civil fine liability.

➤ *What should I do with my existing stocks of SGAR products?*

By July 1, 2014, retailers must remove any SGAR products from sale.

➤ *Why is this action being taken?*

SGAR products can accumulate in rodents at a high enough level to pose a hazard to non-target wildlife that feed on the poisoned rodent.

➤ *Who may I contact for further information?*

Please see the DPR's website at <www.cdpr.ca.gov> or contact your local County Agricultural Commissioner's Office. For dealer license question, call DPR's Licensing Branch at 916-445-4038. For sales related questions, call DPR's Product Compliance Branch at 916-445-4159.

