



2019 - 2020

NEVADA COUNTY, CALIFORNIA EXECUTIVE REPORT

PREPARED BY NEVADA COUNTY EXECUTIVE OFFICE



GRASS
VALLEY

NEVADA
CITY

TRUCKEE



Introduction

Nestled into the western slope of the Sierra Nevada Mountains, Nevada County is known as the heart of “Gold Country.” Incorporated in 1851 like many Counties in the area, and comprised of three incorporated cities; Nevada City (the County Seat), Grass Valley, and Truckee, all of which played important roles in California’s Gold Rush. Nevada County’s abundance of gold streaked rivers and streams where rich underground mines made the area a prominent mining community in California. Even during the Depression of the 1930s, Grass Valley thrived because of its strong mining based economy.



Empire Mine, Grass Valley

Nevada County is known to provide its residents with an excellent quality of life. The economy is supported by a wide array of industries including manufacturing, retail, technology, agriculture, construction, and health services. Nevada County has an above-average high school graduation rate, accessibility to traditional, charter and private schools, and higher-level education at our recently expanded local Sierra College campus. Infrastructure projects such as the broadband initiative and library technology center, offer opportunities for viable expansion while maintaining a small-town feel.



Constitution Day Parade, Nevada City

The Gold Country is often a recommended tourist destination and stands out for its rich mining history, museums, quaint Victorian architecture coupled with an assortment of outdoor, arts, and cultural activities offered year-round. Recently, Nevada City ranked number one on *Sunset Magazine*’s “Best Value Towns” for 2017. Truckee continuously receives recognition, from *Sunset Magazine*’s “Top Four Best Adventure Town” as well as

ranking third for *USA Today*’s “Best Ski Town” in 2016.

Note on Comparison Data: Nevada County selected eight counties (Butte, El Dorado, Mendocino, Napa, Placer, Sutter, Tehama and Yuba) for comparison purposes on some shared characteristics throughout this report, including rural geography, close to an urban center, demographics, and size. The intent is to provide insight into Nevada County’s unique community, social, geographic, and demographic environment.

Geography

Residents and visitors enjoy Nevada County's historic foothill towns nestled amidst pristine rivers, picturesque forests and the rugged beauty of the Sierra Nevada Mountains.



Nevada County offers a rural and small-town lifestyle, while still being located within a convenient distance from urban centers in Sacramento, the Bay Area, and Reno.

The weather of Nevada County is another valued feature of the area. Residents enjoy a Mediterranean climate with a long, warm sunny-season while experiencing color changes in the fall with cool, occasionally snowy winters.



Summer temperatures are typically mild with average highs near 85 degrees in July. Rain in January typically averages ten inches per year. In the winter of 2018/19, the highest elevations received 381 inches of snow.

7th in state



for average
snowfall

240 average
sunny days



157 miles



East of San
Francisco

91 miles

Southeast of
Reno



94 miles

Northeast of
South Lake
Tahoe



60 miles

Northwest of
Sacramento



Recreation



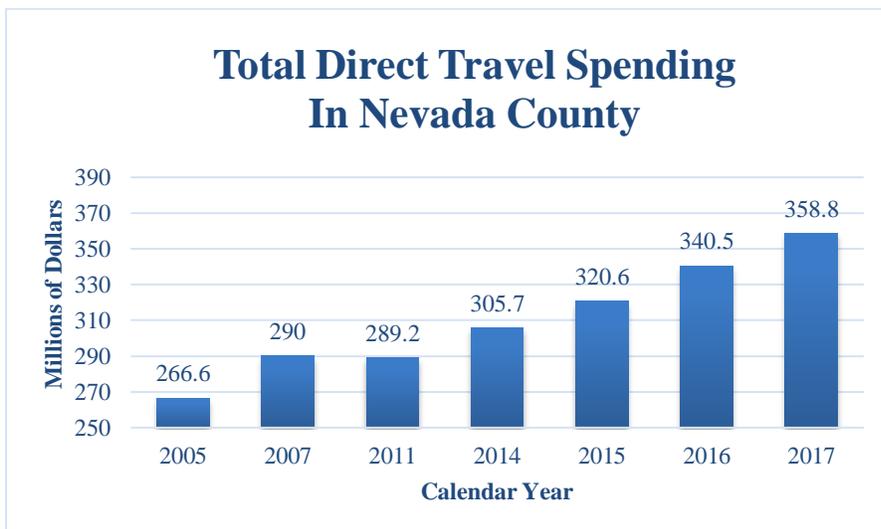
Scenic trails, alpine lakes, the Yuba River and the Sierra Nevada Mountains all support numerous recreation activities, including skiing, biking, hiking, fishing, kayaking, hunting, and backpacking. With a calendar packed with

street fairs, festivals, art exhibits, local theater and children’s activities, visitors and locals can experience small-town life without having to forgo indulgence in pleasures more typical of an urban setting.

Tourism

Whether tourists come to watch the Tour of Nevada City bicycle race, hit the ski slopes in Truckee, or enjoy the Cornish Christmas street fair, Nevada County offers something for everyone.

Tourism is a key economic generator in Nevada County. Tourism spending supports jobs for County residents and contributes tax revenue to local and state governments.



Dean Runyan Associates, California Travel Impacts by County

178 public trails in Nevada County



Nearby access to the 1,362 miles² of the Tahoe National Forest



3.2% average annual increase in tourism spending

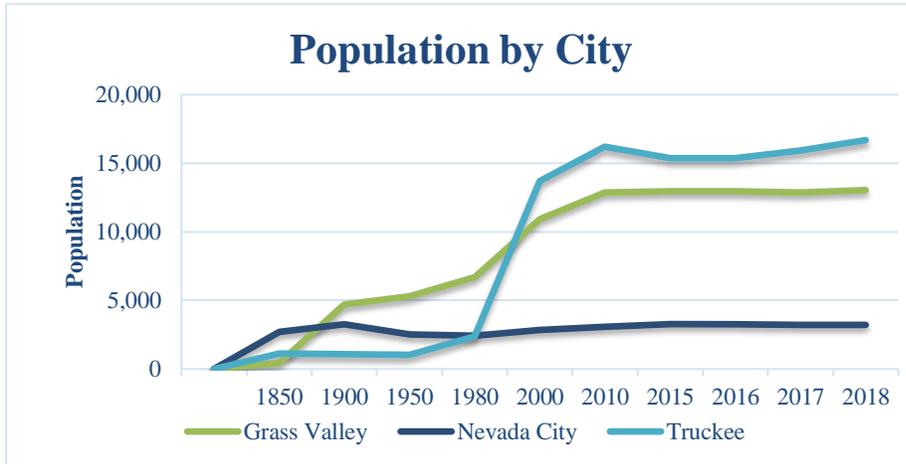


\$310M in travel related spending in 2015

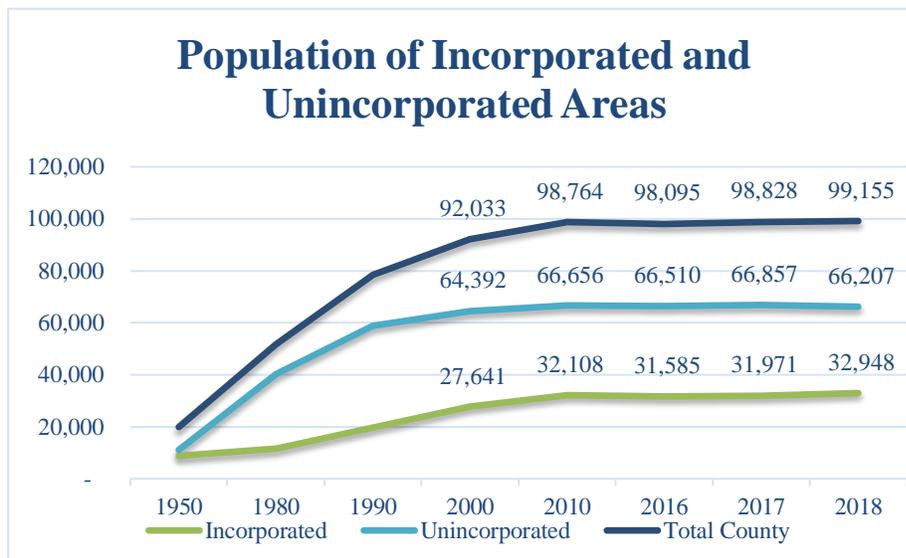


Population

With just under 100,000 residents, Nevada County is the 36th most populous county in California. The population grew from 92,053 in 2000 to 98,764 in 2010, and is estimated at 99,696 in 2018. Nevada County saw its highest growth between the 1950s and 1990s. The 2019 preliminary data indicates that the population will remain stable.



In the last 18 years, the unincorporated portions of the County have seen the largest growth. The incorporated areas of the County are home to 33% of the population, with 17% in Truckee, 13% in Grass Valley, and 3% in Nevada City, while 68% live in outlying unincorporated areas.



99,696
total population

260% growth between 1950 to 1980



70% growth in the 1980's vs. **7%** growth in the 2000's



101,767 estimated population by 2020



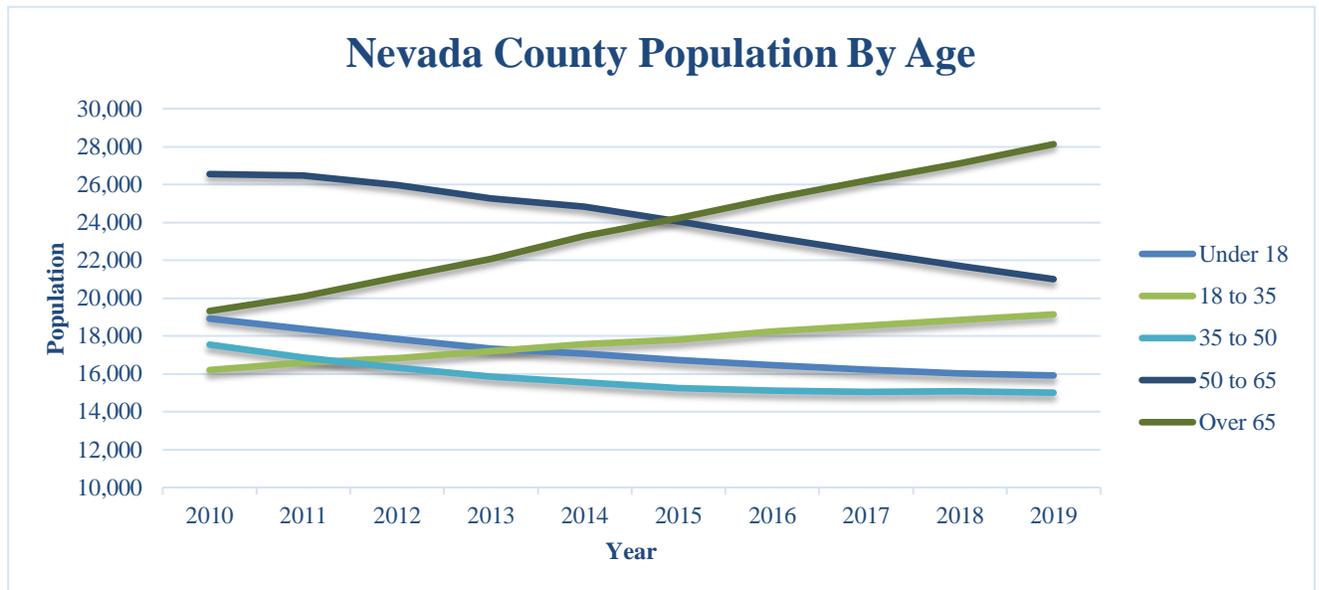
68% live in unincorporated areas



In the decade from 2000 to 2010, Nevada County population grew by 7%, considerably less than the 40% growth in Placer and 20% in Yuba counties. In the past 3 years, however, all of the comparison counties have seen significantly less growth.

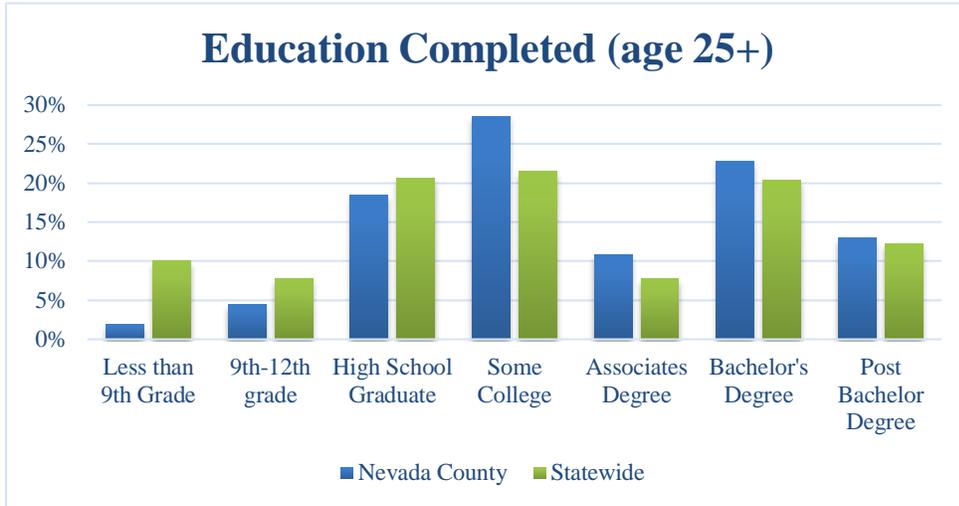
Population				Ethnicity					
	Total Pop Estimated 2018	% Pop Change 2010 – 2018	Age 65+ 2018	White	Hispanic Or Latino	Asian	African American	American Indian and Alaska Native	Two or More Races
Nevada	99,696	1.0%	27%	94%	10%	1%	1%	1%	3%
Butte	231,256	5.1%	18%	86%	16%	5%	2%	3%	5%
El Dorado	190,678	5.3%	20%	89%	13%	5%	1%	1%	4%
Mendocino	87,606	-0.3%	21%	86%	25%	2%	1%	6%	4%
Napa	139,417	2.1%	18%	84%	34%	9%	2%	1%	3%
Placer	393,149	12.8%	19%	85%	14%	8%	2%	1%	4%
Sutter	96,807	2.2%	15%	73%	31%	17%	3%	2%	5%
Tehama	63,916	0.8%	19%	90%	25%	1%	1%	3%	4%
Yuba	78,041	8.2%	12%	79%	28%	7%	4%	3%	6%

Compared to its surrounding counties, Nevada County has the highest percentage of residents over 65 years of age. There are fewer residents under the age of 30 in Nevada County (29%) than statewide (41%). With the recent improvement in the County’s unemployment and economic status, the attractiveness of this area as a great place for young families continues to increase.



Education

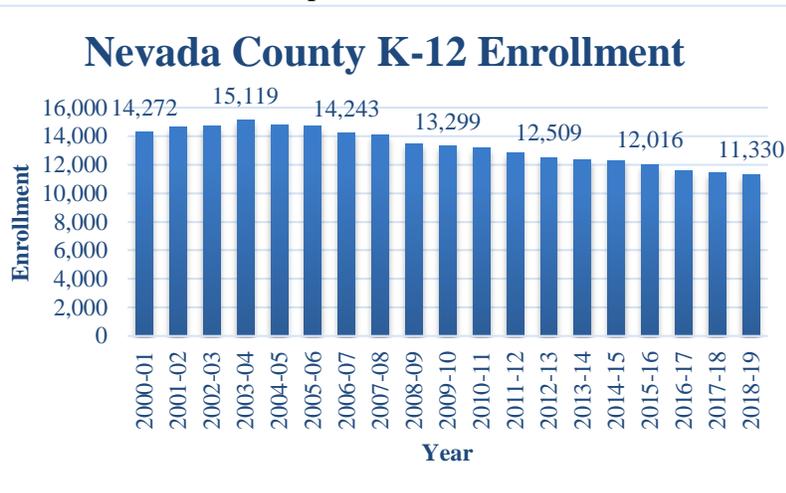
The well-educated population of Nevada County correlates with the variety of top-notch schools, and several higher education options either within the county, or within easy commuting distance.



U.S. Census Bureau, 2013-2017 American Community Survey 5-Year Estimates

Nevada County has a variety of grade K-12 schools, and two Sierra College campuses located in Grass Valley and Truckee. K-12 enrollment peaked in the mid-2000s and has declined steadily since. The recent economic downturn caused many young families to move to urban areas in search of employment. With the improvement in the economy, this trend is predicted to slow or reverse.

Mirroring a national trend, charter school attendance has increased in recent years, with attendance in western Nevada County climbing from 3,298 in 2008/09 to 4,498 in 2018/19, allowing parents to choose between many different educational experiences for their children.



Nevada County Charter and Non-Charter K-12 Enrollment



■ Charter Enrollment ■ Non-Charter Enrollment

 2 Sierra College campuses

75% of residents attended college 

 2% of residents have less than 9th grade education

Arts and Culture

Nevada County is a creative hotspot in the Sierra Nevada, offering concerts, film festivals, street fairs, dance performances, poetry readings, studio tours and galleries, many of which are historic settings.

The arts have a large economic impact and are a vital component to life in Nevada County. The Nevada County Arts Council recently conducted a study that provides evidence that the nonprofit arts and culture sector is a significant industry in Nevada County, one that generates \$46.9 million in total economic activity. This spending, \$25.7 million by nonprofit arts and cultural organizations and an additional \$21.2 million in event-related spending by their audiences, supports 869 full-time equivalent jobs, generates \$20.9 million in household income to local residents, and delivers \$5.1 million in local and state government revenue.



Nevada Theater (1865), California's oldest theater building

Historical Legacy

Native American, pioneer, railroad, and mining history of Nevada County can be explored throughout the County. Nevada County was at the heart of the California Gold Rush and was settled in 1849, which drew scores of migrants from around the world, reshaping California and the Nation. Nevada County residents and visitors can use the MyNeighborhood interactive map to explore the many registered historical landmarks in the area.

Museum and Historic Site Highlights
Bridgeport Covered Bridge
Empire Mine State Park
Donner State Park and Museum
Malakoff Diggins State Park
Searls Historic Library
Nevada County Narrow Gauge Museum
North Star Mining Museum
Saint Joseph's Cultural Center



Northstar House, Grass Valley



23 Historic Sites



2 of 14 California Cultural Art Districts in Nevada County

Health and Wellness

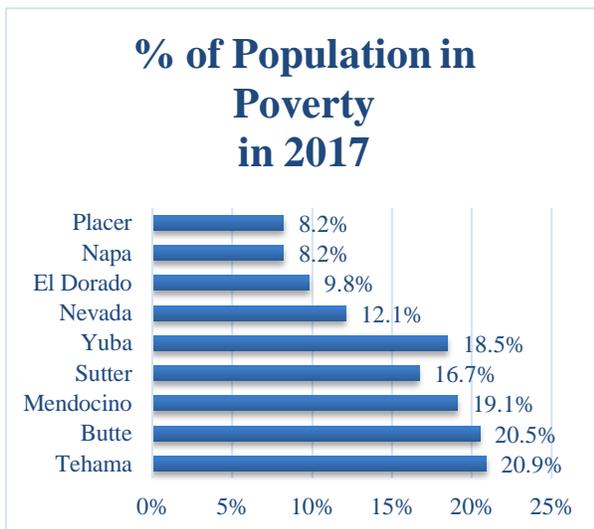
According to an annual study conducted by the Robert Wood Johnson Foundation, Nevada County is ranked the fourteenth healthiest county in California, and fifth in the state for Quality of Life.

Health and Wellness Measures				
	% Pop Uninsured	Health Outcomes Rank	% Overweight / Obese	Immunization Rates*
Nevada	7%	14	20%	82%
Butte	7%	35	25%	95%
El Dorado	5%	17	20%	90%
Mendocino	10%	41	27%	87%
Napa	7%	7	22%	95%
Placer	5%	4	20%	92%
Sutter	9%	32	27%	78%
Tehama	8%	46	25%	96%
Yuba	7%	53	28%	92%

County Health Rankings & Roadmaps, California Department of Public Health

*Figures reflect kindergarten immunization rate

Although Nevada County does well in the areas of overall health and physical environment, among comparison counties it has the second-lowest rate of children being fully immunized prior to kindergarten entrance.



US Census

In 2018 the Federal poverty level for a family of four was \$25,100, compared to Nevada County's \$57,429 and the median statewide household income of \$63,783.

In California:



14th healthiest county

6th in quality of life



15th in

Women's

Well-Being by

California

Budget &

Policy Center



4th lowest in population poverty among comparison counties

Government

Nevada City, Grass Valley, Truckee, and nine unincorporated areas make up Nevada County. The five elected Board of Supervisors are the legislative and executive body of county government and serves as the governing body of the Nevada County Sanitation District. The Board adopts ordinances and resolutions and is responsible for seeing that all Federal and State mandated functions are properly discharged.



Selected Measures of Government			
	Incorporated Cities/Towns	Staff per 1000 Residents	County Expense per capita
Nevada	3	8.0	\$2,364
Butte	5	9.9	\$2,403
El Dorado	2	9.8	\$3,316
Mendocino	4	16.1	\$3,507
Napa	5	10.5	\$3,692
Placer	6	7.4	\$2,470
Sutter	2	10.4	\$2,859
Tehama	3	13.9	\$2,615
Yuba	2	11.7	\$2,229

County Budgets and US Census Data

There are six Elected County Officials; the District Attorney, Sheriff, Assessor, Auditor-Controller, Treasurer/Tax Collector, and the Clerk-Recorder. The Board appoints a County Executive Officer (CEO) to direct the planning, operations and management of the County and the CEO appoints department heads over areas in which they have special knowledge, ability, and expertise. Nevada County does not provide direct fire protection or parks and recreation services. These services are provided by special districts.

2018/2019 Accomplishments

In October of 2017, Nevada County had two wildfires losing 30 homes. In 2018/2019 the Office of Emergency Services applied for over \$10 million in wildfire mitigation funding, updated the County's Hazardous Vegetation Ordinance, quadrupled the number of defensible space inspections completed, and begun a Ready Nevada County community education campaign.

Homelessness services became a top Priority for the Board of Supervisors in 2018. In 2018/2019 Health and Human Services increased coordination and collaboration with community partners. The County has applied for \$10 million in grant funding, including funding for a homeless resource day center.

After a multi-year community process, Nevada County's Community Development Agency is expected to bring a final Commercial Cannabis Cultivation Ordinance before the Board of Supervisors in spring 2019. In 2018/2019, staff conducted a Cannabis Environmental Impact Report and began a pre-application cannabis permitting process.

Increased CodeRED Alert subscriptions by 7,000 in 7 months



316 Calls through Coordinated Entry system



7 temporary cannabis permits



Library Services



The Nevada County Library provides public library services from its three branches in Nevada City, Grass Valley, and Truckee, its two stations in Penn Valley and Bear River. The nonprofit organization Friends of the Nevada County Libraries and Friends of the Truckee Library also collaborate with the County to support and promote libraries in the County.

A voter-approved sales tax measure in 2016 provides a one-fourth cent sales tax to fund County libraries. This revenue and community involvement helps support the robust library programs available in the County. Of the six comparison counties, Nevada County has the highest circulation per capita (7.42) and the third highest operating expenditure per capita (\$30.36) behind Placer and Mendocino counties.

The services offered by the Nevada County Library reflect the important role of technology in the community. The Library saw a 10% increase in eBooks and audiobooks downloads in 2015/2016, and more than 32,000 internet sessions took place at all of the branches.

The Collaborative Technology Center, located at the Madelyn Helling Library, offers free technology and creativity classes such as 3D printers and tech help. In addition, the Library has a grant-funded Mobile Technology Center that is bringing internet access, technology, and instructions to schools and rural locations throughout the County.



9,840
annual Library
volunteer
hours

1st in
circulation per
capita
compared to
comparison
counties




30,000
eBooks and
audiobooks
downloaded

County	Dollars Spent Per Capita	Annual Hours Open	Circulation Per Capita	Program Attendance Per Capita
Nevada	\$30	9,020	7.42	0.21
Butte	\$19	10,865	3.82	0.16
Mendocino	\$35	11,944	6.75	0.34
Placer	\$34	14,612	4.85	0.16
Sutter	\$15	4,136	3.11	0.63
Tehama	\$7	2,874	2.47	0.13
Yuba	\$5	1,352	1.76	0.06

Criminal Justice

Nevada County is a low crime county. Low crime rates are attributed to the innovative and collaborative approach to criminal justice taken by local agencies and community partners. Our public safety agencies, human service agencies and non-profits meet regularly to strategize and coordinate service delivery.

2017 Crime Statistics (Per 1,000 Residents)					
	Violent Crimes		Property Crimes		Felony Drug Arrests
	Crimes Reported	Clearance Rate	Crimes Reported	Clearance Rate	
Nevada	10.1	80%	22.3	16%	4.0
Butte	13.6	40%	33.7	11%	5.1
El Dorado	11.3	68%	21.3	15%	4.1
Mendocino	16.7	54%	38.1	28%	5.4
Napa	14.0	57%	22.8	25%	3.4
Placer	11.1	55%	15.1	12%	3.5
Sutter	12.7	54%	26.0	20%	2.7
Tehama	22.7	83%	37.8	29%	9.3
Yuba	19.1	44%	34.7	5%	4.4

openjustice.doj.ca.gov/crime-statistics

Sheriff

The Nevada County Sheriff's Office plays an important role in interfacing with the community in day-to-day operations that cast a wide and critical footprint. The largest unit in the Sheriff's Office is the uniformed Patrol Division, based in Western Nevada County, with an additional substation in Truckee. The Sheriff's Office has local correctional facilities in Nevada City and Truckee, and assists in court security. In addition, all three incorporated areas have police forces. The Nevada County Sheriff's office operates a centralized Dispatch unit that handles dispatch for the cities, towns and unincorporated area.



Lowest

felony rate per capita of comparison counties



2nd lowest overall crime rate of comparison counties



Responded to



3,866 incident reports in 2016

Made

1,758 arrests in 2016



Conducted

119 new investigations in 2016



Probation

Nevada County Probation protects the community by promoting responsible behavior and offender accountability; providing objective, accurate information, and recommendations to the Court; operating safe

Probation Caseloads			
County	Felony	Misdemeanor	Total
Nevada	597	170	767
Butte	916	319	1235
El Dorado	868	113	981
Mendocino	820	186	1006
Napa	642	1219	1861
Placer	1834	1470	3304
Sutter	677	2	679
Tehama	893	64	957
Yuba	25	3	28

oag.ca.gov/crime/cjsc/stats/adult-probation

practices to increase public safety within the community that has stopped the “revolving door” of crime.

District Attorney

The Nevada County District Attorney has offices in both Nevada City and Truckee that review investigations conducted by law enforcement agencies, participate in joint investigations or, when appropriate, conducts their own investigation. The District Attorney’s office is a major partner in keeping Nevada County’s crime rates low, while working closely with the Sheriff, Probation Office and Superior Courts.

Comparison of Selected Crime Levels per 1,000 residents, 2014								
Type of Crime	Nevada County	Butte County	El Dorado County	Mendocino County	Placer County	Sutter County	Tehama County	Yuba County
Violent	2.2	2.9	2.7	4.2	2.0	4.6	2.8	5.9
Property	1.8	2.4	1.5	2.4	1.8	3.1	2.0	3.0
Drug	0.6	1.0	0.6	1.3	0.7	0.7	0.8	1.6
Sex Offense	0.1	0.2	0.2	0.1	0.1	0.3	0.5	0.4
Other Felony	2.5	2.3	2.2	4.2	2.5	3.4	2.6	4.6
Total	7.2	8.7	7.3	12.2	7.1	12.1	8.7	15.5

State of CA DOJ oag.ca.gov/crime/cjsc/stats/arrests



Reduced AB109 recidivism by 40% since 2011 realignment

40% average AB109 recidivism rate for California counties

10% average AB109 recidivism rate for Nevada County



Superior Court

The Superior court consists of six judges and one commissioner. The primary courthouse is located in Nevada City, with a branch also located in Truckee. Both locations are full-jurisdiction courts that process all case types. While the Court is an independent state entity, it works closely with County departments to provide civil and criminal justice services in the community.

County	Jury Trials	Judicial Positions	Criminal Filings	Civil Filings
Nevada	18	8.1	14,878	1,222
Butte	54	14.4	23,800	3,690
El Dorado	45	10.7	12,776	2,350
Mendocino	21	8.5	19,237	1,219
Napa	55	8.9	15,142	1,865
Placer	44	16.6	29,883	4,809
Sutter	16	5.6	11,310	1,521
Tehama	27	5.4	13,124	1,148
Yuba	8	5.6	6,475	1,213

www.courts.ca.gov/documents/2015-Court-Statistics-Report.pdf

Health and Wellness

Health and Human Service Programs are often called “Safety Net” Programs. Through CalWORKs; CalFresh; Medi-Cal; the Women, Infants and Children (WIC) program; Adult Protective Services, Child Protective Services, Child Support Services, individuals and families receive assistance with basic needs such as food, housing, and medical care.



Nevada County continues to be a low Public Assistance aided county compared with most of its central valley and north state counterparts. Due to the Affordable Care Act and less restrictive eligibility requirements, most comparison counties show a marked increase in Medi-Cal enrollment. Nevada County’s high performing Child Support department helps to recoup some of the costs associated with safety net programs, provides critical income to single-parent homes, and avoids the need to apply for services by ensuring both parents are engaged in supporting the family.

3rd lowest in jury trials than comparison counties



4th highest in total criminal filings than comparison counties

Ranked 2nd in Child Support Collection for California



WIC ranked 6th in the nation for breastfeeding



85% of Foster toddlers are found permanent homes



Housing and Land Use

County	Square Miles*	Population per Sq. Mile
Nevada	958	104
Butte	1,636	141
El Dorado	1,708	112
Mendocino	3,506	25
Napa	748	186
Placer	1,407	279
Sutter	602	161
Tehama	2,949	22
Yuba	632	123

www.dof.ca.gov/research/demographic

average home value have increased since the last recession, reflecting the rebound in the real estate market. State law allows for temporary property tax reductions (Prop 8) when values decline, which spiked to a peak of 31% of all properties in the County in 2010.

Nevada County is a small, rural county that's population sits well below the overall California population density of 251 people per square mile.

The assessed value of Nevada County real estate increased from \$4.2 billion in 1997 to a high of \$16.6 billion in 2016. Both assessed value per capita and

15th smallest county in California



958 square miles of total land

103 residents per square mile



Assessed Secured Property Values and Taxes

Year	Total Assessed Value (\$Bill.)	Assessed Value per Capita \$	Property Tax Per Capita \$	% Parcels in Prop 8 Status	Avg Assessed Value of Home
2012	15	154,420	1,859	26%	292,488
2013	14.8	152,744	1,801	26%	293,636
2014	14.9	153,833	1,871	23%	309,783
2015	15.7	160,103	1,940	23%	335,416
2016	16.6	168,735	2,049	20%	275,381
2017	17.3	175,480	2,131	18%	292,423
2018	15.7	157,659	2,124	13%	287,556

[Nevada County CAFR/Nevada County Assessor](#)

Nevada County - Types of Housing

County	Nevada City	Grass Valley	Truckee	Unincorp.	% of Total
Single Family	1,051	3,635	11,695	28,677	84%
Multi-Family	301	2,447	1,751	585	10%
Mobile Home	105	363	489	3,514	6%
Other Housing	0	0	0	121	0%
Total	1,457	6,445	13,935	65,871	100%

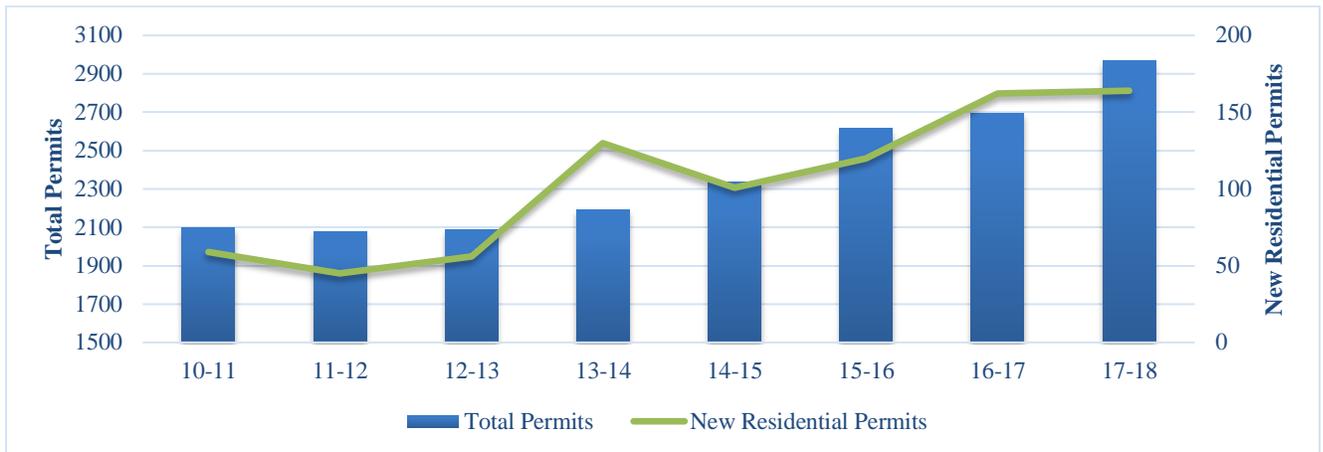
factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml

availability today. Second home ownership is especially prevalent in Truckee, a popular resort community in the Tahoe region.

An estimated 60% of all housing is in the unincorporated area of the County. According to Counting California Report (2000), 14% of housing units in Nevada County were second homes at that time, which continues to contribute to a lack of housing

Building Permits

The number of building permits issued by the county declined dramatically during the economic downturn, mirroring state and nationwide trends. Total permits have recovered significantly since the 2009-2010 low.



Housing

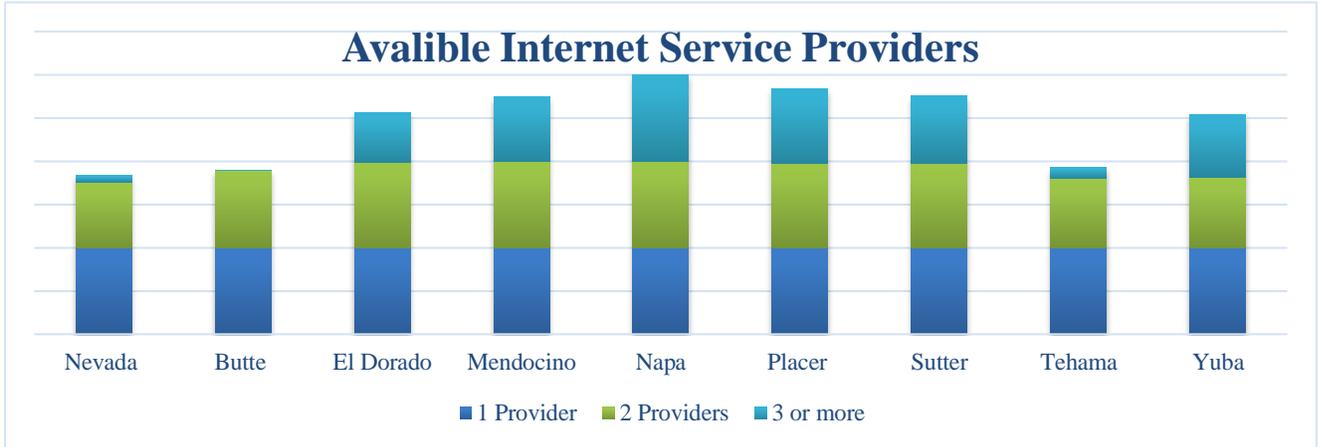
County	Total Housing Units 2017	March 2018 Median Sales Price	Owner Occupied Units est. 2017	Vacancy Rate 2017
Nevada	53,393	391,750	29,975	20%
Butte	98,119	247,000	50,844	10 %
El Dorado	89,286	455,000	51,948	21 %
Mendocino	40,851	330,000	20,230	14%
Napa	55,456	632,000	30,954	9%
Placer	159,667	448,000	98,153	13 %
Tehama	27,359	197,500	15,934	12 %
Sutter	34,204	273,000	18,357	7%
Yuba	28,225	243,000	15,063	13 %

Total housing units is the number of single- and multiple-family dwellings, mobile homes, and other dwelling units situated within a given jurisdiction. The total number of housing units in Nevada County was 53,393 units in 2017, with a median sales price of \$391,750 most recently in March 2018, which places Nevada County in the higher value range among comparison counties.

Comparing data over the last couple of years, foreclosures in Nevada County are trending lower, indicating a slowdown in distressed properties entering the market. In 2015-16, foreclosures averaged 21 per month compared to 120 per month in 2012-13.

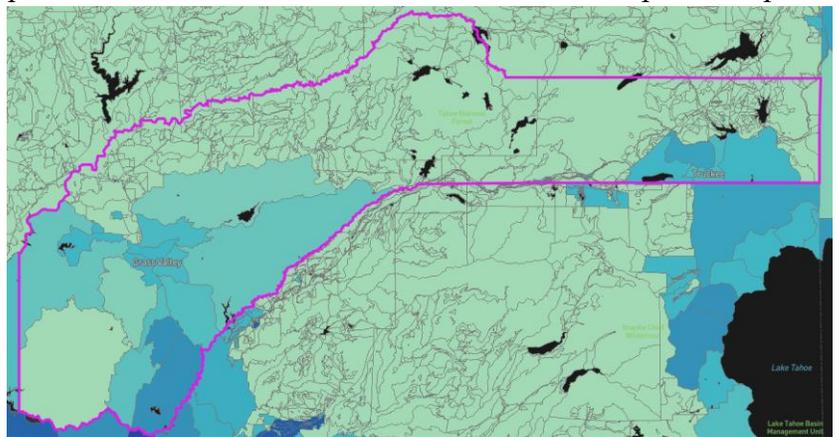
Nevada County Broadband

Current broadband speeds and availability in the region still lag behind non-rural counties, but are equal to or above average in comparison to similar peer rural Northern California Sierra communities.



As part of the Central Valley Next Generation Broadband Initiative’s “Middle Mile” project, a high-speed fiber optic network was built across 18 California counties, including passing through western Nevada County. The network was installed in key County areas and the infrastructure will be used to provide access in the greater community. Three community anchor institutions were initially connected, including the Nevada County Library for patron use.

Utilizing a \$15 million California Public Utilities Commission grant, an Internet Service Provider, Race Communications, is working to build a 1Gbps fiber network to homes and businesses in western Nevada County. The Truckee area’s cable TV provider Suddenlink Communications announced plans to update their infrastructure to offer 1Gbps broadband services. Donner Summit area residents can now receive 50Mbps Internet service. In addition to broadband, rural cellular data coverage is slowly expanding with major local providers, Verizon, T-Mobile, Sprint, and AT&T, adding new towers and repeaters over the past year. Several other new towers are currently being planned.



Number of Fixed Residential Broadband Providers



Utilities



Nevada County ensures the safe and reliable disposal of solid waste and recycling through a contract with Waste Management for Western Nevada County and Tahoe Truckee Sierra Disposal for

Eastern Nevada County.

Nevada County’s current diversion rate is at 53%. The McCourtney Road Transfer Station, operated by Waste Management, takes multiple types of recyclables and waste including commingled recycling, construction and demolition, tires, used oil filters, batteries, appliances, household hazardous waste, Rx medications, and e-waste.

Nevada County Solid Waste maintains an interactive Recycling Facilities maps and a McCourtney Transfer Station Traffic Camera on the County’s website so residents can easily find out where they can recycle their varying recyclables and avoid high traffic times at the transfer station.

County	% Pop. w/Treated Wastewater	Recycling Target*	Recycling Actual*
Nevada City	99%	11.7	6.7
Grass Valley	100%	7.2	4.4
Truckee	91%	10.7	4
Unincorporated	19%	3	3.3
*recycling is pounds per day per person			

[Nevada County, Grass Valley, Nevada City and Truckee departments of Public](#)

The Sanitation District provides wastewater treatment in the unincorporated areas of western Nevada County. Currently, the majority of the outlying unincorporated areas rely on private septic wastewater treatment systems. In late 2018, a regionalization project brought expanded wastewater treatment to the Penn Valley area was completed.



Current diversion rate of trash to recycling at **53%**

Average of **3 lbs** of  garbage per resident per day

2 contracted service providers for solid waste & recycling

3 wastewater treatment plants in unincorporated Nevada  County

Agriculture



The gross value of Nevada County’s agricultural production for 2017 was \$23,862,500, a 12% increase from 2016. Timber products led the way with a 142% increase over its 2016 value. However, the livestock industry, the County’s highest valued commodity, experienced a decline for the third straight year. Although both fruit and vegetable, and wine grape crops experienced significant increases in 2016, both industries increased slightly, but remained similar in 2017.

 **117%**
increase in
wine grape
crop values in
2016

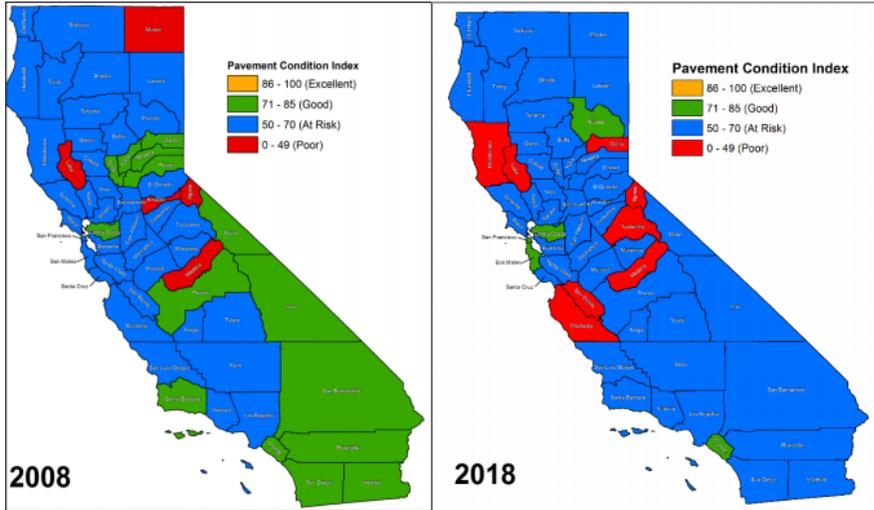
2.5% 
decrease in
livestock
value in 2017
and 3rd straight
year of decline

Top 6 Agricultural Crops



Transportation

Transportation in and around Nevada County includes highway, rail, air, bus, and increasingly, cycling and pedestrian. In 2015-16, the Nevada County Department of Public Works prepared and chip sealed over 18 miles of roadways and brushed 79 miles in the Vegetation Control Program.



www.savecaliforniastreet.org/read-the-report

A recent report on California road conditions ranked Nevada County second compared to comparison counties in pavement condition. Nevada County has significantly better pavement conditions than most rural counties in the State. This is partly due to the value the Nevada County Board of Supervisors places on road maintenance, supported by an annual General Fund allocation of approximately \$1.65 million. This funding stream allowed Nevada County to be one of the few to maintain good pavement condition despite the recession.

Highway Safety Data

Roadways in Nevada County			
County	Fatal & Injury Accidents 2016	Vehicle Miles Travelled (Millions)	Fatal and Injury Accidents
Nevada	666	3.2	1.4
Butte	1,428	4.7	2.6
El Dorado	954	4.3	2
Mendocino	682	3.2	1.5
Napa	1,078	3.3	2.9
Placer	1,571	10	1.9
Sutter	786	2.3	2.9
Tehama	407	2.5	1.2

www.chp.ca.gov/switrs/

1,099 miles of roads and highways

1 of 4 California counties with "good" pavement condition



SB1 funding contributes \$47.5M to Nevada County road repairs

2nd lowest injury and fatal vehicle accidents of comparison counties

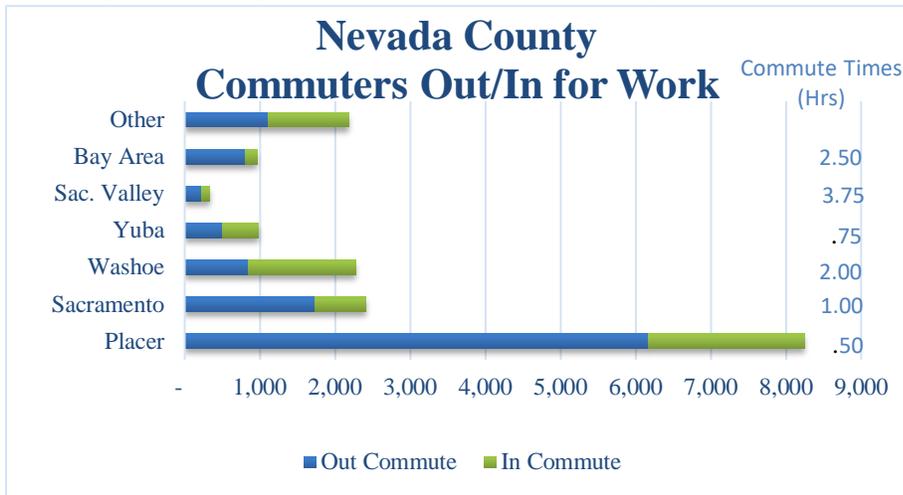
4th lowest in vehicle miles of comparison counties



Working and Doing Business

Nevada County has over 17,000 commuters coming in and going out of the County for work. The top destination out for work is Placer County (6,170), followed by Sacramento County (1,732), and Washoe County, Nevada (844). Commute times range from 30 minutes to Placer, 2 hours to Washoe, and up to 3.75 hours to parts of the Sacramento Valley.

Commuting has an economic impact on the community because residents may be spending time and money in other locations rather than locally, affecting both family life and local business activity.



www.census.gov/population/metro/data/other

Income and Sales

County	Per Capita Income	Median Household Income	Total Taxable Sales (\$Bill.)	Taxable Sales per Capita
Nevada	32,442	56,521	1.3	13,042
Butte	24,259	43,444	3.1	13,969
El Dorado	35,588	69,584	2	11,304
Mendocino	24,059	42,980	1.4	15,746
Napa	36,475	71,379	3.3	23,566
Placer	36,022	73,948	8.7	23,684
Sutter	23,689	52,017	1.6	17,038
Tehama	21,263	41,001	0.8	12,353
Yuba	20,471	46,892	0.5	6,783

www.factfinder.census.gov

Of the eight comparison counties, Nevada County ranks fourth in per capita income, third in median household income, and fifth in taxable sales per capita. These numbers are impacted by the sales tax outflow the county experiences as consumers are drawn to the more urban surrounding counties for many shopping needs.

11,000

commuters leave Nevada County for work



6,000

commuters coming in to Nevada County for work



4th in per capita income of comparison counties

3rd in median household income of comparison counties



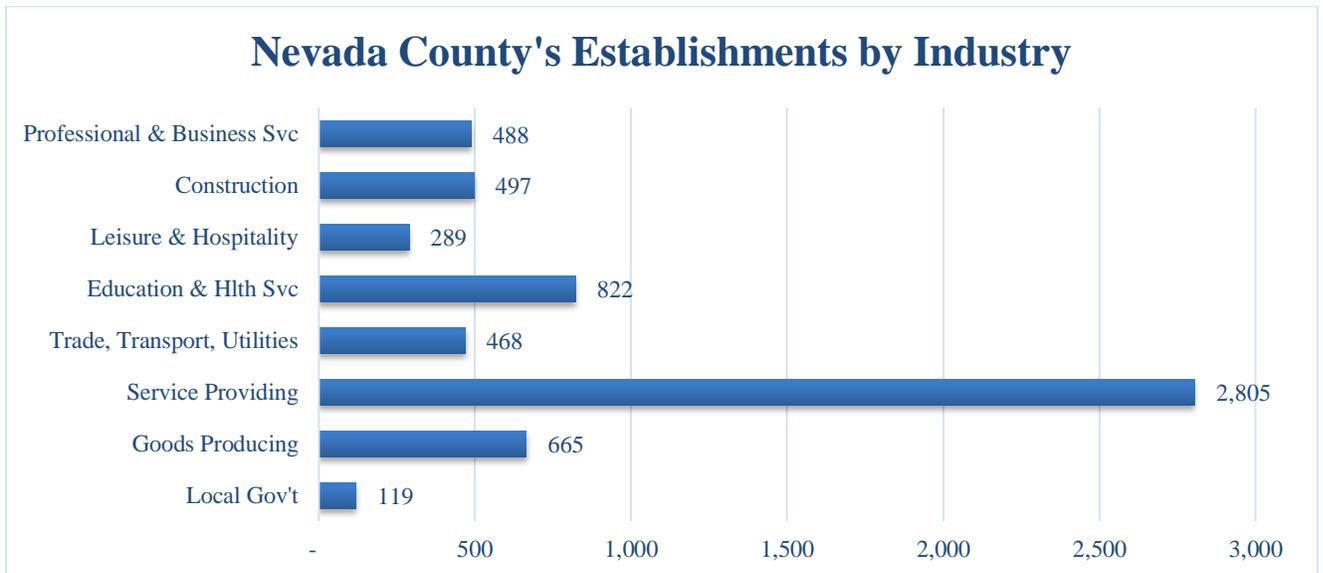
5th in sales per capita of comparison counties

Employment and Unemployment

Industry	# Employed	% Employed
Education and Health Services	5,390	17%
Retail Trade	4,040	12%
Leisure and Hospitality	5,050	16%
Natural Resources, Mining, and Construction	3,310	10%
Professional and Business Services	2,260	7%
Manufacturing	1,420	4%
Financial Activities	1,320	4%
Other Services	2,200	7%
Transportation, Warehousing, and Utilities	480	2%
Wholesale Trade	380	1%
Information	310	1%
Farming	100	0.3%
Government	6,370	20%
Total	32,630	100%

Employment by sector paints a picture of economic health by industry in the County overall. The Service-Providing sector leads in the number of people employed (64.8%), followed by Government (20.7%), and Goods Producing (13.2%) sectors. Average weekly wages range from \$473 in Leisure and Hospitality to \$1,488 in Federal Government. This year, the number of jobs in the County increased from 31,380 to 32,840. There was a rise of a little over two percent in average weekly pay in the last year for Nevada County. This is in contrast to the one percent drop in average annual pay in California during the same time period.

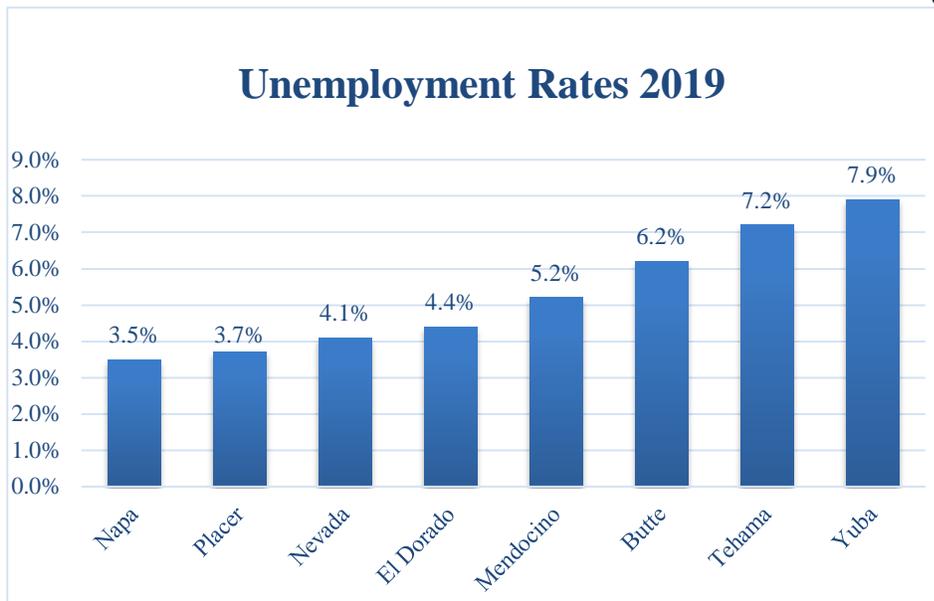
Nevada County’s vibrant community, abundant natural beauty, location and natural resources provide a competitive advantage for employee attraction. Nevada County’s top businesses include technology, ski-resort and other lodgings, grocery stores, schools, and other service providers.



CA Employment Development Department, Quarterly Census of Employment and Wages

Unemployment is the estimated number of people who are actively seeking work and are not working at least one hour per week for pay, and who are not self-employed. The rate of unemployment reached its peak in 2010 and has steadily declined as the economy rebounds.

3rd lowest in unemployment than comparison counties

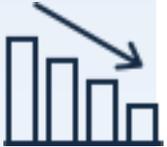
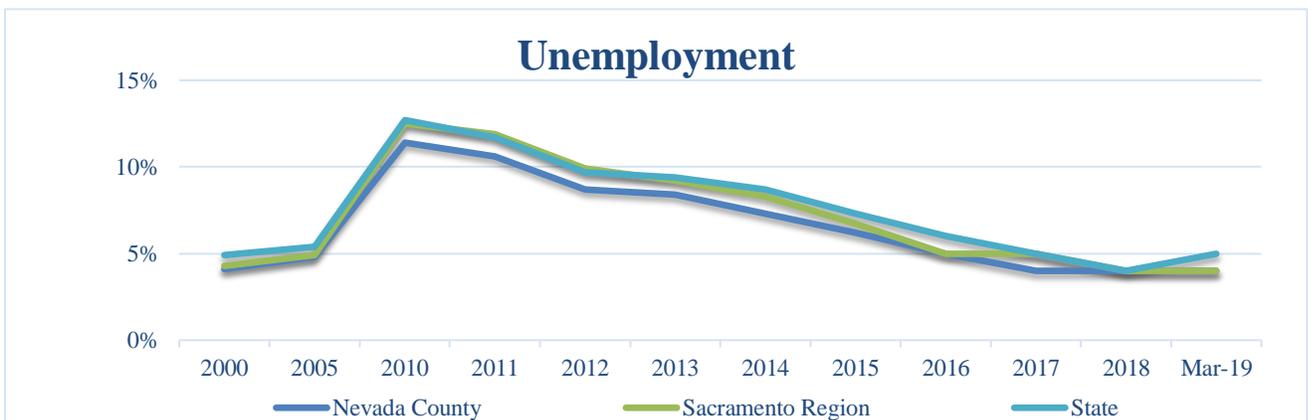



CA EDD, Labor Market Information, Unemployment

Unemployment in 2019 is lower than the 4.8% unemployment rate before the recession in 2005, and also a decrease from the 2016 rate of 5.1%. Nevada County’s unemployment rate tends to be below the rate for the Sacramento Region, and has been consistently lower than the California average since 1990, while generally following statewide trends. Nevada County ranks third lowest in unemployment among the comparison counties.

2,130 unemployed workers in March 2017

4.1% unemployment rate in March 2019

CA EDD, Labor Market Information, Unemployment Rates