



CALIFORNIA CANNABIS CONTROL

REGULATION, CODES, AND ENFORCEMENT

October 12 - 13, 2022 | Hilton Sacramento Arden West | Sacramento, CA

October 12, 2022

Summit Day 1

- 7:30-8:30am *Registration and Networking Breakfast*
- 8:30-8:40 **Opening Remarks & Welcome Message by Chair**
- 8:40-9:10 Keynote Presentation: **Regulated Cannabis & California: What's Happening Now and What Needs to Happen Next**
Hear lessons learned after four years of legal recreational cannabis, how the current systems and economic conditions are affecting licensed operators, and the future outlook for the regulated industry in California.
- 9:10-10:25 Panel Discussion and Q&A: **The California State Cannabis Licensing Regime**
Hear an update from the Department of Cannabis Control (DCC) on the state of California's licensing procedures and processes one year into the agency's formation. What ways are the DCC looking to improve licensing, while simplifying and centralizing regulatory oversight of commercial cannabis activity? Take a deep dive on the minutiae of licensing, compliance and regulatory enforcement with representatives from state agencies and learn how your municipality can streamline coordination with them.
- 10:25-10:45 *Morning Break*
- 10:45-12:00 Panel Discussion and Q&A: **Implementing Cannabis Regulation in Your Municipality**
Municipal officials with extensive experience regulating the cannabis industry in their communities will review the various types of regulatory frameworks and which best fits each community. They will also share best practices in coordinating licensing efforts, and how their local regulations are changing or being updated as both the economy and state licensing landscape shifts.
- Panelists:
Michelle Garakian, *Interim Executive Director, Department of Cannabis Regulation, CITY OF LOS ANGELES*
Nikesh Patel, *Director, Office of Cannabis, CITY AND COUNTY OF SAN FRANCISCO*
Davina Smith, *Cannabis Manager, Office of Cannabis Management, CITY OF SACRAMENTO*
- 12:00-1:15 *Group Luncheon*

- 1:15-1:45 **Presentation: Examining How Municipal Policy Affects Equity in Cannabis Entrepreneurs in the South Bay**
 Hear preliminary results and methodology behind a research project examining the inequities of participation in the cannabis industry entitled Cannabis Industry in South Bay, Los Angeles, funded by a Cannabis Research Grant from the California Department of Cannabis Control (DCC) as a collaboration by the Dymally Institute, the South Bay Economics Institute (SBEI), and the CSUDH College of Business Administration and Public Policy. This study explores the spatial, social and racial equity implications of Prop 64 and municipal policy-making on the cannabis industry in the South Bay region. Using surveys and interviews with a sample of cannabis retailers, growers, industry consultants, investors, industry experts, and government officials, the study examines barriers to entry for cannabis entrepreneurs: licenses, access to capital, and financial services.
- Presenter:
Jennifer Brodmann, PhD, Assistant Professor of Finance, Department of Accounting, Finance, & Economics, CALIFORNIA STATE UNIVERSITY DOMINGUEZ HILLS
- 1:45-2:45 **Panel Discussion and Q&A: Crafting Public Policy for Regulated Cannabis**
 There are many factors to consider when developing and implementing public policy for cannabis, from what types of cannabis operations to permit in your community to tax rates and licensing fees. Additionally, public health, advertising, and community safety concerns must be considered, as each community's residents will have a differing level of acceptance or tolerance for cannabis businesses, their placement, and their visibility. This panel will focus on the challenges faced and lessons learned by municipal officials and how they address the varying needs of both businesses and the public.
- Panelists:
Miguel Angel Arias, Councilmember, District 3, CITY OF FRESNO
Steve Lavagnino, Supervisor, COUNTY OF SANTA BARBARA
Senior Representative, CITY OF DESERT HOT SPRINGS
- 2:45 -3:05 *Afternoon Break*
- 3:05-3:35 **Presentation and Q&A: Understanding Cannabis Restructuring, Insolvency & Finance**
- Presenter:
Senior Representative, BUCHALTER, A.P.C.
- 3:35-4:05 **Case Study: The West Hollywood Experience**
 Hear the first-hand experience from a municipality about lessons learned from the challenges of developing and implementing cannabis regulation, and the practices used to overcome them.
- Presenter(s):
Senior Representative(s), CITY OF WEST HOLLYWOOD
- 4:05-5:20 **Panel and Q&A: Next Steps in Social Equity Program Design and Evolution**

Social equity programs help to mitigate the disproportionate impact of the war on drugs, but implementing these programs can be both difficult to craft and tricky to track in terms of progress and result. Each municipality has its own definition and equity applicants look different in different areas: so how does an agency best define, design, and track the effects of their programs? What does success mean? How can agencies improve public awareness of equity businesses and should there be a state-wide label for equity? Learn how to write regulations to align with local goals, how to overcome common problems, and best practices for implementing equity programs.

Panelists:

Dr. Imani Brown, *Social Equity Program Director*, CITY OF LOS ANGELES DEPARTMENT OF CANNABIS REGULATION

Fiona Lavelle, *Assistant Deputy Director, Community and Local Equity Grants Unit*, GOVERNOR'S OFFICE OF BUSINESS AND ECONOMIC DEVELOPMENT (GO-BIZ)

Greg Minor, *Assistant to the City Administrator, Nuisance Abatement/Special Activity Permits Division*, CITY OF OAKLAND

Peggy Murphy, *Economic Development Coordinator*, COUNTY OF HUMBOLDT

5:20-6:30 *Networking Reception*

6:30 *End of Day 1*

October 13, 2022

Summit Day 2

7:30-8:30 *Registration and Networking Breakfast*

8:30-9:00 **Presentation and Q&A: Finance: California State Banking, Taxes, and Licensing Fees**
Developing financial policy around cannabis and issues about the collection of taxes remains an everchanging hurdle. In addition to the normal questions around effective tax frameworks audit monitoring, local officials must also navigate new tax questions surrounding the coronavirus, PPP loans, and other relates issues. This session will focus on strategies to mitigate challenges around municipal finance as it pertains to cannabis, and will explain the recent tax relief measures.

Presenter:

Nicolas Maduros, *Director*, CALIFORNIA DEPARTMENT OF TAX AND FEE ADMINISTRATION

9:00-9:30 **Case Study: Economic Development & Cannabis in Los Angeles**
Learn about the economic effects of the regulated cannabis industry in a California community, both intended and unintended. This presentation will touch on what businesses are operating in this region and how they are contributing to the local tax base, workforce development, labor issues, and how this informs the decision making on crafting regulations and implementation priorities.

Presenter:

Rafael Carbajal, *Director, Department of Consumer and Business Affairs*, LOS ANGELES COUNTY CONSUMER AND BUSINESS AFFAIRS

9:30-10:00 Presentation and Q&A: **Federal Bills and Their Potential Impacts on California Cannabis**
Many bills have been introduced in Congress recently that could have a major impact on the way that cannabis businesses in California are regulated and run, from descheduling cannabis to allowing access to commercial banking services. For example, The States Reform Act offers a chance at federally decriminalizing cannabis. What are the major bills and federal reforms, how might they affect California?

Presenter:

Ryan de Jong, *Director of Member Advocacy, Nationwide*, NATIONAL ORGANIZATION FOR CANNABIS COMPLIANCE (NOCC)

10:00-10:45 Presentation: **Session Title TBA**

Presenter TBA

10:45-11:05 *Morning Break*

11:05-12:20 Panel and Q&A: **Best Practices for Cannabis Law Enforcement**
Legalized recreational cannabis was expected to help to curb illicit cannabis, however the illicit market remains a concern. Moreover, cannabis arrests and law enforcement operation procedures and priorities have changed over the past 4 years. Touching on issues such as cannabis delivery operations, illicit retail and grow facilities, and cannabis-impaired driving, this panel of officers will focus on strategies and best practices to enforce state and local laws in California.

Moderator:

Michael Salvador, *Chief of Police*, ATWATER POLICE DEPARTMENT

Panelists:

Michael Boylls, *Detective*, LAPD

Marc Bracco, *Lieutenant*, SAN BERNARDINO COUNTY'S SHERIFF'S DEPARTMENT

Tim Saxon, *Sheriff*, TRINITY COUNTY SHERIFF'S OFFICE (invited)

David Woolsey, *Sergeant*, SAN JOSE POLICE DEPARTMENT

Senior Representative, ORANGE PHOTONICS

12:20-1:35 *Group Luncheon*

1:35-2:05 Presentation and Q&A: **Update on Impaired Driving Issues**
Impaired driving, including cannabis-impaired driving, remains a complex issue for the state and local communities. This session will provide an overview of impaired driving enforcement issues, and discuss the CHP's Cannabis Tax Fund Grant Program. Learn more about impaired driving, including cannabis-impaired driving, and find out how your community might apply for a grant.

Presenter:

Sergeant Dustin Woida, *Impaired Driving Section*, CALIFORNIA HIGHWAY PATROL

2:05-3:20

Panel Discussion and Q&A: Civil Litigation and Criminal Issues in the Cannabis Industry
A regulated cannabis market poses a complex set of challenges for municipal attorneys. From labor law disputes and license applicant litigation to illicit market prosecution, this panel will discuss the cannabis enforcement nexus among field staff, administrative hearings, litigation proceedings and prosecution methods that must be coordinated for an effective city or county enforcement program.

Panelists:

Brittany N. Brace, *Deputy City Attorney*, CITY OF SACRAMENTO

Megan McClurg, *Deputy City Attorney*, CITY OF CHULA VISTA

Jeremy Valverde, *Assistant Chief Counsel, Office of General Counsel, Cannabis Program*, CALIFORNIA DEPARTMENT OF FISH AND WILDLIFE (CDFW)

3:20-3:30

Afternoon Break

3:30-4:00

Presentation Q&A: Fire and Building Code: Inspection and Enforcement

From permits to machinery clearance, fire prevention plans to facility design and egress, proper building and fire code standards for cannabis facilities incorporate not only the usual suspects of code safety, but also can involve new or unusual issues specific to cannabis. Familiarizing yourself with both the equipment used in the cannabis industry and other items, like air filters for neighborhood smell suppression, is key to successfully enforcing fire and building code. Hear lessons learned and insights from a first-hand inspector experience.

Presenter:

Matthew Dutcher, *Fire Prevention Officer*, SACRAMENTO FIRE DEPARTMENT

4:00-5:15

Panel Discussion and Q&A: Determining Municipal Planning and Zoning - Land Use, Fire, and Building Code

There is no one size fits all solution when it comes to municipal planning in the Golden State. Urban and rural municipalities may have very different concerns to consider when developing fire, building, zoning, and land use code. This panel gathers expertise from municipal officials from across the diverse landscape of California to offer their unique insights on planning and zoning in jurisdictions allowing licensed cannabis businesses, with insights into incorporating both public policy and public sentiment into their decisions.

Moderator:

Ted Williams, *Supervisor*, MENDOCINO COUNTY

Panelists:

Sean Brewer, *Assistant City Manager*, CITY OF COALINGA

Martina Davis, *Division Manager, Department of Planning, Building and Code*

5:15 *Summit Adjourns*

On Demand Sessions

On Demand Session: Presentation: **Public Health Considerations & Inspection of Regulated Cannabis**
Permitting cannabis operations in your community is a major concern for public health officials. From the health risks associated with cannabis to restricting visibility and access to minors, as well regulatory and public policy considerations, this presentation will provide valuable insights and lessons learned.

On Demand Session: Presentation: **Impacts of Cannabis Operations on Waste & the Environment**
Cannabis operations can have potentially drastic effects on the environment. This presentation provides valuable insights on implementing regulations for issues such as illegal water diversion, mitigating energy demand, and waste management plans for permitted cannabis operations.

On Demand Session: Presentation: **California's Cultivation Tax: Is the Framework Working?**
On Jan. 1, 2022, the state's cannabis cultivation tax increased by almost 5%, raising it to a \$161 per pound. No other agricultural product has a cultivation tax. On the contrary, other agricultural industries are supported by federal crop subsidies. California cannabis farmers are letting crops go or returning to the illicit market, which undermines local tax revenue and is contrary to the state's goals for regulated cannabis. With many warning that CA's legal cannabis industry is on the brink of collapse, as licensed businesses are undercut by illicit cannabis, social equity businesses are unable to access the money needed to get and remain licensed, what can and should be done?

On Demand Session: Presentation: **California Department of Fish & Wildlife's Cannabis Enforcement Program**
Combatting illegal cultivation activities in a state as large as California takes a team effort. The California Department of Fish and Wildlife (CDFW), in conjunction with their state and county partners, work collaboratively to address illegal cultivation activity that impacts California's fish and wildlife and the habitats they depend upon for survival. Some of the most significant issues CDFW sees with illegal cultivation sites are illegal water diversions, habitat destruction, illegal use of pesticides and poaching. This presentation will cover CDFW's history with cannabis enforcement, why CDFW is involved, its approach to enforcement operations and some success stories with our allied agency partners.

Presenter:
Frank Imbrie, Assistant Chief, Cannabis Enforcement Program, CALIFORNIA DEPARTMENT OF FISH AND WILDLIFE (CDFW)

On Demand Session: Panel Discussion: **The Cannabis Operator Perspective**
Hear how state and local regulations are understood and complied with by cannabis business operators who are licensed and working to help support California's efforts to build a robust and safe industry with an eye to public health and community awareness. What ways could processes be streamlined to reward compliance and help tamp down on the illicit market, and what kinds of communication are necessary?

On Demand Session: Panel Discussion: Cannabis Regulation in Other States

More and more new states are enacting laws and policy changes that allow for legalized cannabis cultivation, manufacture, and/or sales within their districts, as early adopters are seeing their programs change and mature. Each state's policies and exemptions differ, and approaches can vary widely. This session will give an overview of cannabis regulation outside of California, provide tips on multi-state communication, and delineate what works elsewhere and why.

Panelists:

Shawn Collins, *Executive Director*, MASSACHUSETTS CANNABIS CONTROL COMMISSION

Nina Neiderman, *License Technician*, CITY OF LAS VEGAS

Additional Panelists to be Announced

On Demand Session: Panel Discussion: Predicting the Cannabis Landscape

What will the cannabis industry look like five, ten, or even twenty years from now? What kinds of adjustments need to be made in order to properly plan for long-term licensing and enforcement of an industry that could change drastically? Federal decriminalization is on the horizon, new banking rules have been proposed, and larger actors are more willing to be involved in the industry. What plans might need to be made for inter-state/cross-border cannabis, and what if Amazon wants to start delivering? What is the future of cannabis and what does all of that mean?

Panelists:

Morgan Fox, *Political Director*, NORML

Additional Panelists to be Announced

On Demand Session: Presentation: Exploring Practical Limitations & Concerns for Cannabinoid Blood Concentrations & Driver Impairment

California law prohibits driving under the influence of cannabis. However, unlike alcohol there is no standard "per se" limit, and research regarding the relationship between cannabis intoxication, driving behavior, and traffic accident risk is limited and, at times, conflicting. Additionally, questions remain regarding the extent to which cannabis intoxication influences psychomotor performance and to what degree cannabis consumption plays a role in traffic accidents. What is cannabis consumption's impact on driving performance and accident risk? How can public policy address concerns about cannabis consumption and driving? What sensible and effective law enforcement strategies can better identify cannabis-influenced driving behavior and deter persons from engaging in this activity? This presentation explores cannabis consumption, psychomotor performance, and accident risk.

Presenter:

Paul Armentano, *Deputy Director*, NORML