



CALIFORNIA STATE SHERIFFS' ASSOCIATION FOUNDATION
MEDIA RELATIONS SEMINAR: February 28- March 1, 2023
 Bakersfield, Kern County
 AGENDA

Time	Tuesday, February 28, 2023	Location
8:00am – 12:00pm	Attendee Registration	
10:00am -12:00pm	The Roles and Responsibilities of the Public Information Officer Attendees (PIO's Only Roundtable) Moderators: Tony Cipolla, PIO San Luis Obispo County Sheriff's Office Raquel Zick, PIO Santa Barbara County Sheriff's Office	
1:00pm – 1:15pm	Welcome to Media Relations Seminar Host/Committee Chairs: Host: Sheriff Donny Youngblood, Kern County Chair: Sheriff Ian Parkinson, San Luis Obispo County Vice-Chair: Sheriff Jeremiah LaRue, Siskiyou County Presentation of Colors: Kern County Sheriff's Office Color Guard - Pledge of Allegiance	
1:15pm – 3:00pm	Staub Shooting Speakers: Commander Chad Nicholson, San Luis Obispo County Sheriff's Office Detective Trevor Lopes, San Luis Obispo County Sheriff's Office	
3:00pm – 5:00pm	Critical Incident Briefing Speakers: Kern County Sheriff's Office	
5:00pm – 6:00pm	Reception	
Wednesday, March 1, 2023		
7:00am – 8:00am	Breakfast	
8:00am – 9:00am	The Roles and Responsibilities of the Public Information Officer Attendees Moderators: Tony Cipolla, PIO San Luis Obispo County Sheriff's Office Raquel Zick, PIO Santa Barbara County Sheriff's Office	
9:00am – 10:00am	Uvalde Communications Response Speakers: Laura Cole, CSSA Transparency Engagement Advisor Joe Vazquez, CSSA Transparency Engagement Advisor	
10:00am -11:00am	Legal Update for Law Enforcement Speaker: Jim Touchstone, CSSA Legal Counsel	
11:00am	Conclusion Committee Chairs: Chair: Sheriff Ian Parkinson, San Luis Obispo County Vice-Chair: Sheriff Jeremiah LaRue, Siskiyou County	