



CALIFORNIA STATE SHERIFFS' ASSOCIATION FOUNDATION
MEDIA RELATIONS SEMINAR: February 20-21, 2024
 San Luis Obispo County
 AGENDA

Time	Tuesday, February 20, 2024	Location
8:00am – 12:00pm	Attendee Registration	
10:00am -12:00pm	The Roles and Responsibilities of the Public Information Officer Attendees (PIO's Only Roundtable) Moderators: Tony Cipolla, PIO San Luis Obispo County Sheriff's Office Raquel Zick, PIO Santa Barbara County Sheriff's Office	
12:00pm-1:00pm	Lunch (provided to attendees)	
1:00pm – 1:15pm	Welcome to Media Relations Seminar Host/Committee Chairs: CSSA President: Sheriff Mike Boudreaux, Tulare County Host/Chair: Sheriff Ian Parkinson, San Luis Obispo County Vice-Chair: Sheriff Jeremiah LaRue, Siskiyou County Presentation of Colors: San Luis Obispo County Sheriff's Office Color Guard - Pledge of Allegiance	
1:15pm – 3:00pm	Goshen Mass Shooting Speaker: Sheriff Mike Boudreaux, Tulare County	
3:00pm – 5:00pm	Kristin Smart Case Speaker: Chad Nicholson, Detective Commander, San Luis Obispo County Sheriff's Office Tony Cipolla, PIO, San Luis Obispo County Sheriff's Office	
5:00pm – 6:00pm	Reception	
Wednesday, February 21, 2024		
7:00am – 8:00am	Breakfast	
8:00am – 9:00am	The Roles and Responsibilities of the Public Information Officer Attendees Moderators: Tony Cipolla, PIO San Luis Obispo County Sheriff's Office Raquel Zick, PIO Santa Barbara County Sheriff's Office	
9:00am – 10:00am	Wellness for Civilian and Sworn Personnel Speaker: Santa Barbara County Sheriff's Office	
10:00am -11:00am	Legal Update for Law Enforcement Speaker: Jim Touchstone, CSSA Legal Counsel	
11:00am	Conclusion Committee Chairs: Chair: Sheriff Ian Parkinson, San Luis Obispo County Vice-Chair: Sheriff Jeremiah LaRue, Siskiyou County	