



# IPIO - INTERMEDIATE PUBLIC INFORMATION OFFICER

## Course Overview

The 3-day Intermediate Public Information Officer (PIO) course increases the ability to communicate strategically before, during, and after an emergency. Using a “Whole Community” approach, this course walks participants step-by-step through how to write strategic incident communication plans, enabling PIOs to set the narrative and control messaging. Participants will leave the course with the framework to create strategic incident communication plans for their jurisdictions. This course builds a practical and strategic link between the Basic PIO course and the Advanced PIO course.

## Specific Course Topics

- Whole Community
- Access and Functional Needs
- Recovery
- Strategic Communication Plans

[REGISTER ONLINE](#)

**March 25-27, 2024**  
**8am–5pm**

with a one hour lunch break

**Placer County**  
**Emergency Operations Center**

2968 Richardson Dr.  
Auburn, CA 95603

For more information please  
contact OES at:  
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530-886-5300