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Sept. 30, 2024 Media Release

## **Local Law Enforcement and Fire Launch Annual 'Pink Patch Project' for Breast Cancer Awareness Month**

Nevada City, CA – The “Pink Patch Project” is here! For the entire month of October, seven local law enforcement and fire agencies are wearing pink patches in recognition of Breast Cancer Awareness Month, in addition to selling agency-specific pink patches, 2024 community-designed breast cancer challenge coins, and specialty merchandise to support local breast cancer research and services at Sierra Nevada Memorial Hospital Foundation and Tahoe Forest Health System Foundation. Additionally, one lucky person will take home a beautiful, handmade wooden flag, courtesy of Correctional Officer Michael Schnitzius of the Nevada County Sheriff’s Office, that can be customized with a pink ribbon if desired, by participating in a Pink Patch charity raffle (suggested donation of \$5).

This year’s seven collaborating agencies are comprised of the Nevada County Sheriff’s Office, Nevada County Consolidated Fire District, Nevada County Probation, Grass Valley Police Department, Grass Valley Fire Department, Nevada City Police Department, and Truckee Police Department. Collectively, the agencies have come together to offer several Pink Patch events throughout the month, giving community members an opportunity to meet and mingle with local law enforcement and fire while supporting a good cause.

### **Upcoming Pink Patch Project Community Events** *(all coins, patches and merchandise are cash or check only\*)*

#### **Thursday, Oct. 3: Pink Patch at Golden Era Cocktail Bar and Lounge**

Location: 309 Broad St, Nevada City, CA 95959

Time: 4:30 p.m. – 6:30 p.m.

Merchandise available: Pink Patches (\$10) and Challenge Coins (\$20).

#### **Thursday, Oct. 10: Coffee for a Cure at Whole Treats Bakery & Coffee House**

Location: 10015 Palisades Dr #A3, Truckee, CA 96161

Time: 8 a.m. – 10 a.m.

Merchandise available: Pink Patches (\$10) and Challenge Coins (\$20).

#### **Thursday, Oct. 10: Pink Patch at Golden Era Cocktail Bar and Lounge**

Location: 309 Broad St, Nevada City, CA 95959

Time: Thursday, Oct. 10 from 6 p.m. – 8 p.m.

Merchandise available: Pink Patches (\$10) and Challenge Coins (\$20).

#### **Friday, Oct. 11: Coffee for a Cure at Sierra Mountain Coffee**

Location: 671 Maltman Dr, Grass Valley, CA 95945

Time: 8 a.m. – 11 a.m.

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Merchandise available: Pink Patches (\$10); Challenge Coins (\$20); 2024 Pink Patch Shirts (\$25); and Pink Patch Sweatshirts (\$40).

**Saturday, Oct. 19: Women’s Pink Patch Pickleball Tournament at South Yuba Club**

Location: 130 W Berryhill Dr., Grass Valley, CA 95945

Time: All-day event; beginning at 8:30 a.m.; advance registration required.

Registration: 2.5+ <https://share.scoreholio.com/9UjCs7OKfMb>

3.0+ <https://share.scoreholio.com/Q8SeC3WKfMb>

3.5+ <https://share.scoreholio.com/iRG17I4KfMb>

Merchandise available: Pink Patches (\$10); Challenge Coins (\$20); 2024 Pink Patch Shirts (\$25); and Pink Patch Sweatshirts (\$40). Patrons may also give a suggested donation of \$5 to be entered into a raffle for a chance to win a beautiful handmade wooden flag. Drawing and winner to be contacted in early November.

**Where to Buy Patches, Coins and Merchandise:**  
*(all coins, patches and merchandise are cash or check only\*)*

In addition to purchasing swag in-person at the aforementioned events, the following locations are also selling Pink Patch items the entire month of October:

**Nevada County Sheriff’s Office**

Location: 950 Maidu Avenue, Nevada City, CA 95959

Time: 8 a.m. – 5 p.m., Monday – Friday

Merchandise available: Pink Patches (\$10) and Challenge Coins (\$20). Patrons may also give a suggested donation of \$5 to be entered into a raffle for a chance to win a beautiful handmade wooden flag. Drawing and winner to be contacted in early November.

**Grass Valley Police Department**

Location: 129 S Auburn St, Grass Valley, CA 95945

Time: 8 a.m. – 5 p.m., Monday – Friday (closed 12-1 p.m.)

Merchandise available: Pink Patches (\$10); Challenge Coins (\$20); 2024 Pink Patch Shirts (\$25); and Pink Patch Sweatshirts (\$40)

**Grass Valley City Hall**

Location: 125 E Main St Grass Valley, CA 95945

Time: 7:30 a.m. – 5 p.m., Monday – Thursday

Merchandise available: Pink Patches (\$10) and Challenge Coins (\$20).

**Nevada City Police Department**

Location: 317 Broad St, Nevada City, CA 95959

Time: 8 a.m. – 5 p.m., Monday – Friday (closed 12-1 p.m.)

Merchandise available: Pink Patches (\$10) and Challenge Coins (\$20)

**Nevada County Probation:**

Location: 109 N Pine St, Nevada City, CA 95959

Time: 8 a.m. – 5 p.m., Monday – Friday

Merchandise available: Pink Patches (\$10) and Challenge Coins (\$20)

**Nevada County Consolidated Fire District**

Location: 640 Coyote Street, Nevada City, CA 95959

Time: 8 a.m. – 5 p.m., Monday – Friday

Merchandise available: Pink Patches (\$10) and Challenge Coins (\$20)

**Tahoe Forest Health System Foundation**

Location: 11075 Donner Pass Road, Truckee CA 96161

Time: 8 am. – 5 p.m., Monday – Friday

Merchandise available: Pink Patches (\$10) and Challenge Coins (\$20)

For questions about the Pink Patch Project, please contact Tina West at the Grass Valley Police Department at (530) 477-4614 or Ashley Quadros at the Nevada County Sheriff’s Office at (530) 265 - 1751.

*\*Those participating at events without cash or check who wish to support the Pink Patch Project may donate to each foundation directly online at:*

<https://supportsierranevada.org/>

<https://www.tfhd.com/giving>



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